



NCCAOM® PDA Social Media Application

Facebook Instagram LinkedIn

PDA Providers are offered an optional promotional service for posting a course on NCCAOM's Social Media channels. NCCAOM will post the Provider information and their PDA approved course to the NCCAOM social media accounts for a period of one week. To apply, the Provider should submit this application to the PDA Department.

The PDA Department agrees to post the PDA Provider and their approved course information to the NCCAOM social media accounts: Facebook, Instagram, and LinkedIn. The advertisement is a post featuring the Provider and the course information. Once the application is received in the PDA Department, the information will be entered into the social media account and posted at the next scheduled date for a period of one week. All PDA providers who purchase a course posting must agree to the following terms and conditions:

1. The Provider's course must be approved by the NCCAOM PDA Department and payment made in full prior to inclusion in the course posting.
2. The NCCAOM social media channels include Facebook, Instagram, and/or LinkedIn.
3. The PDA provider shall email the *Social Media Application* and payment to the PDA Department at PDA@TheNCCAOM.org.
4. The application fee is \$400 per course for all three social media platforms, for a period of one week.
5. Four (4) applications will be accepted per month.
6. Due to limited space and to be fair to all, providers are allowed to submit one (1) *NCCAOM PDA Course Social Media Advertising Application* per month.
7. Providers will be able to request a specific week to post the course on social media. However, it cannot be guaranteed and ultimately is at the discretion of the NCCAOM PDA Department.
8. Application must be received in the PDA Department by the 15th of each month.
9. Due to the NCCAOM's cost to post courses, no discounts are available for this promotional service.
10. The Provider has the option to include their picture and/or logo in the social media post. Accepted file types include jpeg or png. If no picture/logo is submitted, the PDA Department will select an educational picture to be used in the design.
11. A sample of the social media post will be emailed to the Provider for approval prior to posting on the NCCAOM social media account.



Email this application to PDA@TheNCCAOM.org

PDA Provider Name:	
Responsible Party:	Email:
Contact Person:	Email:

Course Information	Provider #	Course #	PDA Points	Fee: \$400 for one week	
Course Title:					
Website Address:					
Course Type:		Live	Webinar	Distance Learning	Conference Overseas Tour
Enter Begin Date, End Date for Webinars. Include City, State & Country for live presentations.					
Begin Date:		End Date:			
City:		State:	Country:		
PDA Provider Logo and/or picture attached:		No	Yes	jpeg	png
The promotional payment is paid for featured course inclusion on the social media channels for one month.			Total Payment:		

Payment Instructions:

1. Email this application to PDA@TheNCCAOM.org.
2. Once this application is reviewed and approved, staff will email a confirmation to the Provider.
3. The Provider will then login to their NCCAOM PDA Portal here.
4. There will be a 'System Message' that states 'You have a pending balance'. Click on the 'Pay Now' button.
5. Check the box on the left of 'Social Media Advertisement' and then select payment method using the drop-down menu at the bottom of the page. Then click 'Submit' to enter payment information.
6. Click 'Pay Now' once everything is entered and a receipt will be sent to the Responsible Party's email address.

*****For NCCAOM Use Only*****

Provider #: Application Received: Dates Posted to Website:

Date Payment Submitted:

Notes: